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NEWS RELEASE

FUNERAL SERVICES SET FOR JAMES HOOVER, OVERSAW ADMISSION AND FINANCIAL AID FOR TWO DECADES

DAYTON, Ohio — A memorial service will take place at 7 p.m. on Tuesday, July 15, at Schlientz and Moore Funeral Home in Dayton for James W. Hoover, who oversaw the University of Dayton's admission and financial aid operation for more than two decades.

Hoover, 74, died Saturday, July 12, at Hospice of Dayton. Visitation is slated for 5 to 7 p.m. at the funeral home for the Bellbrook resident.

Hoover oversaw UD's enrollment management operation when UD changed from primarily a commuter school to a residential university with a national reach.

"In the area of financial aid, he was considered a giant," said Dick Ferguson, director of the Raymond L. Fitz, S.M. Center for Leadership in Community. "He was one of the architects of the Ohio Student Choice Grant and Ohio Instructional Grant. He saw how public policy could make private colleges accessible for students."

When Hoover retired in 1990, he was special assistant to Ferguson, then associate provost for enrollment management.

A lifelong Dayton-area resident, Hoover began his career as a teacher and coach at Fairmont, Xenia and Carlisle high schools. Before moving into administration at UD, he served as assistant to the football coach from 1963-1965. For one season, he also served as the baseball coach. He graduated from Miami University in 1951 with a bachelor's degree in education and served in the U.S. Army from 1952-1954.

"He made maximum use of his gifts as a talented coach," Brother Bernard J. Ploeger, S.M., former senior vice president for administration, wrote in Hoover's retirement citation. "He strategized constantly — collecting and reviewing data on both our operations and our competition. He understood that success most frequently comes not from the one brilliant play, but from preparation, attention to details and consistence of performance."

Hoover is survived by his wife, Shirley (Niswonger); daughter, Lisa K. Enright; two sons, Michael J. Hoover and wife Melissa, and Brett A. Hoover; five granddaughters and three great-grandchildren. In lieu of flowers, memorial donations may be made to Hospice of Dayton.